

# NUTRITION IMPACT AT SCALE



## PROJECT CONTACT

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## ABOUT GAIN

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the United Nations in 2002 to tackle the human suffering caused by malnutrition. Due to COVID19, conflict in Ukraine, and climate change, malnutrition and hunger have worsened significantly since 2019, reversing a decade of progress. There is growing recognition that our food systems need to change if we are to reverse these trends.

GAIN's Strategy aims to transform food systems to make healthier diets from sustainable food systems accessible to all people and especially those who are most vulnerable to shocks. **By 2027, we aim to improve the access of 1.5 billion people to nutritionally enhanced staple foods, improve the access of 25 million people to healthier diets, and support positive food system.** This is bold and complex, and the only way to achieve this is to work together with partners including governments, businesses, and civil society at the country and global level. These goals, and the ways of achieving them, build on our twenty-year legacy of transforming people's lives with improved nutrition through concerted action and effective policy change. GAIN works to make nutritious and safe foods more available for all people - especially those most vulnerable to malnutrition – and to do this in an environmentally sustainable way.

## NUTRITION IMPACT AT SCALE (NIS)

Through the Nutrition Impact at Scale project, GAIN seeks to scale the impact of its work to increase access to safe and nutritious foods, especially for low-income consumers. **By working with other organisations (Enterprise Support Organisations) that are willing and have the requisite capacity to attach a 'nutrition lens' to their work with small and medium enterprises (SMEs), Nutrition Impact at Scale (NIS) will enable a large-scale and accelerated nutrition impact for the larger African population. Funded by the Ministry of Foreign Affairs of the Netherlands,** NIS uses a market systems development approach to improve food systems, increase inclusivity, and, ultimately, nutrition outcomes.

The project leverages on the extensive experience GAIN have developed over the years of providing quality technical assistance, networking experience, knowledge sharing, building capacity of partners, and the provision of various tools and resources to MSMEs, to attach a 'nutrition lens' to the work of ESOs in **Nigeria, Benin, Uganda, Ethiopia, Mozambique, and Kenya.**

### Project Objectives

The main goal of the Nutrition Impact at Scale (NIS) program is to increase the production of more nutritious and safe foods that are available and accessible, particularly for low-income consumers in Sub-Saharan Africa, by leveraging on the capacities of Enterprise Support Organisations (ESOs) that work with micro, small and medium enterprises (MSMEs). Other objectives include engaging with these ESOs to:

- Adopt a nutrition lens in their micro, small and medium enterprise support strategies.
- Use already developed tools and resources to support micro, small and medium enterprises as part of their interventions.
- Understand the impact of micro, small and medium enterprises on food systems and how to invest in nutrition enterprises.
- Encourage knowledge exchange, leverage existing and new opportunities, and advocate for enabling environment and policies to support micro, small and medium enterprises.
- Design sustainable and inclusive micro, small and medium enterprise programs tailored to their countries.

### Project Duration

The Project will run for a 5-year period from 2022 to 2026.

# Areas of Support

Building upon extensive experience in this area, GAIN will provide support to ESOs in the following areas:

01

## Technical Assistance

Training of ESOs on high-quality provision of nutrition-focused Technical Assistance (TA) to MSMEs covering business development, nutrition enhancement and food safety, and business efficiency.

02

## Tools

Creating access to a range of proven tools for ESOs to address supply chain challenges and introduce innovations in products, markets, and approaches.

03

## Alliances

Connecting ESOs to industry peers to exchange knowledge and build business linkage opportunities within the food systems.

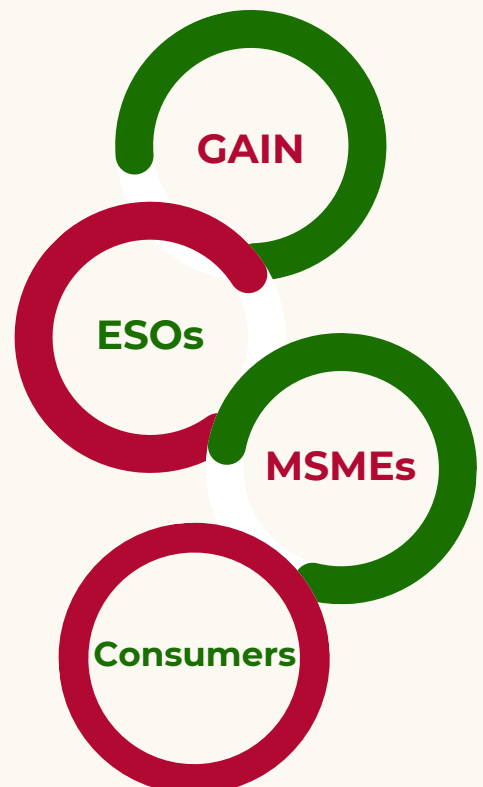
04

## B2B Mentorship

Providing access to a network of business and industry leaders with technical and practical knowledge that local businesses can benefit from.

## Project Scope

Nigeria, Benin, Uganda, Ethiopia, Mozambique, and Kenya





Website: [www.gainhealth.org](http://www.gainhealth.org)

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